

LAUNCHED 2016
over 1 million page views

DUB
NETWORK



The average daily pageviews at the end of the first year of **DUBNetwork** was 672.

The second year increased to 982 daily views, a 46% increase.

At the conclusion of the 2018-2019 season, **DUBNetwork's** third full season, an average of 1,266 page views were obtained.

A year-over-over year increase of 29% and 88% increase in three years.

First two months of the 2019-2020 season are highest number of pages views in website history. August with 65,200 and September with 78,257 and are on target to increase total page views by over 100,000 compared to 2018-2019.

The average daily pageview is currently projected to increase by 122% and finish around 2,800 view per day.

Top 15 Markets

in terms of page views for 2018-2019 WHL season (August 2018-2019)

Calgary	Regina	Saskatoon	Winnipeg
Vancouver	Edmonton	Portland	Seattle
Kamloops	Lethbridge	Kelowna	Prince Albert
Toronto	Red Deer	Medicine Hat	

With ten markets of 10,000 page views during the 2018-2019 season

Calgary being the **TOP** market
with over **45,000** pageviews from 8/2018 - 7/2019

The total impressions per month is 433,000 with the highest occurring during the first round of the WHL playoffs in March and April.

WHL UNFILTERED

is the top WHL related podcast.
Regularly hosting guests from around the WHL and hockey world

Averaging more than **500** weekly downloads

Available wherever you find podcasts



DUBNetwork's profile averages 3,900 visits per month since January 2019.

DUBNetwork has over 5,400 followers on twitter

DUBNETWORK.ca